

# George Rohac Jr.

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## PROFILE

Quick thinking troubleshooter with a knack for efficient problem solving. A background in technical, application, management and theory allow him to easily work within a wide range of organizations. Strong leadership abilities with a focus on amplifying the skills of those around him. Hopes to find placement in company eager to utilize his expertise to increase profits and productivity.

## EXPERIENCE

<b>2003-Present</b> <b>CEO/Founder, Editor-In-Chief</b>	<b>Blue Day Media, LLC</b>	<b>Altoona, PA</b>
<ul style="list-style-type: none"><li>Established a media company with a focus on comics and games.</li><li>Published a successful anthology that is sold directly and available on Amazon.com.</li><li>Expanded sales to include mass market accounts.</li><li>Managed contractors and payroll duties.</li></ul>		
<b>2009</b> <b>Intern</b>	<b>The Colbert Report</b>	<b>New York, NY</b>
<ul style="list-style-type: none"><li>Recorded and corrected cast lists for shows.</li><li>Organized and labeled tape and prop libraries for internal databases.</li><li>Transcribed interviews with time coding for editorial use.</li><li>Handled guests and VIPs for show tapings and events.</li></ul>		
<b>2008</b> <b>Partner Relations - Telecommuting</b>	<b>Kwazoo Inc</b>	<b>Los Altos Hills, CA</b>
<ul style="list-style-type: none"><li>Created tiers of sites for Partner Outreach and Community Engagement based on content and visitor data.</li><li>Coordinated interviews between celebrities, developers, producers and Kwazoo Staff.</li><li>Developed and implemented campaigns for engaging users with partners' websites.</li><li>Represented the company at Ad:Tech New York.</li></ul>		
<b>2007-2008</b> <b>Intern, University Relations Office</b>	<b>Penn State Altoona</b>	<b>Altoona, PA</b>
<ul style="list-style-type: none"><li>Assisted with the planning and organization of events.</li><li>Consulted with faculty and staff to determine appropriate website content.</li><li>Designed style and content of websites for 5 departments.</li><li>Photographed events and formatted files for publication.</li></ul>		
<b>2002-2006</b> <b>Supervisor</b>	<b>EB Games</b>	<b>State College, PA</b>
<ul style="list-style-type: none"><li>Managed employees by setting and maintaining goals.</li><li>Maintained marketing and visual presentation of the sales floor.</li><li>Recorded and presented daily performance logs to upper management.</li><li>Handled nightly cash deposits in excess of \$30,000.</li></ul>		

## EDUCATION

<b>2010</b>	<b>New York University</b>	<b>New York, NY</b>
<ul style="list-style-type: none"><li>M.A. in Humanities and Social Thought</li></ul>		
<b>2008</b>	<b>Pennsylvania State University</b>	<b>Altoona, PA</b>
<ul style="list-style-type: none"><li>B.A. in Communications, GPA 3.76, Communication Honor Society (Lambda Pi Eta)</li></ul>		
<b>2003</b>	<b>Computer Learning Network</b>	<b>Altoona, PA</b>
<ul style="list-style-type: none"><li>Network Administration Specialist Certification</li></ul>		

## SKILLS

<b>Web Development</b>	Dreamweaver, Frontpage, Flash, Photoshop, PHP, HTML, CSS
<b>Data Entry</b>	Microsoft Office (Word, Excel, Access, PowerPoint), OpenOffice
<b>Print Design</b>	InDesign, Qwark, Photoshop, Corel Draw, Illustrator
<b>General</b>	Troubleshooting Abilities, Excellent Communication, Event/Crisis Planning, Phone Support

References Available Upon Request